Chair, Arts and Sciences Curriculum Committee January 31, 2024

Dear Chair and Members of the Arts and Sciences Curriculum Committee:

On November 7, 2023, the Social and Behavioral Sciences Subcommittee reviewed a request from the School of Communication to approve a new Type 1B certificate in Sports Communication, to be implemented in Autumn 2024.

This 12-credit certificate is designed to provide a comprehensive education in sports communication and emphasizes both theory and skills. As the authors of the proposal explain, sports communication is a growing area of study and student interest is expected to be strong. The certificate requires the completion of two courses from Communication as well as two other courses from 7 different departments or units across the university.

The SBS Subcommittee voted unanimously to approve this request, with contingencies. The proposal has satisfied the contingencies and is now advanced to the ASCC with a motion to approve.

Sincerely,

Amy Nathanson Professor of Communication

Chair, ASCC Social and Behavioral Sciences Subcommittee